

Have you ever rejected a candidate because of what you saw about them on a social networking site?

69%

Yes

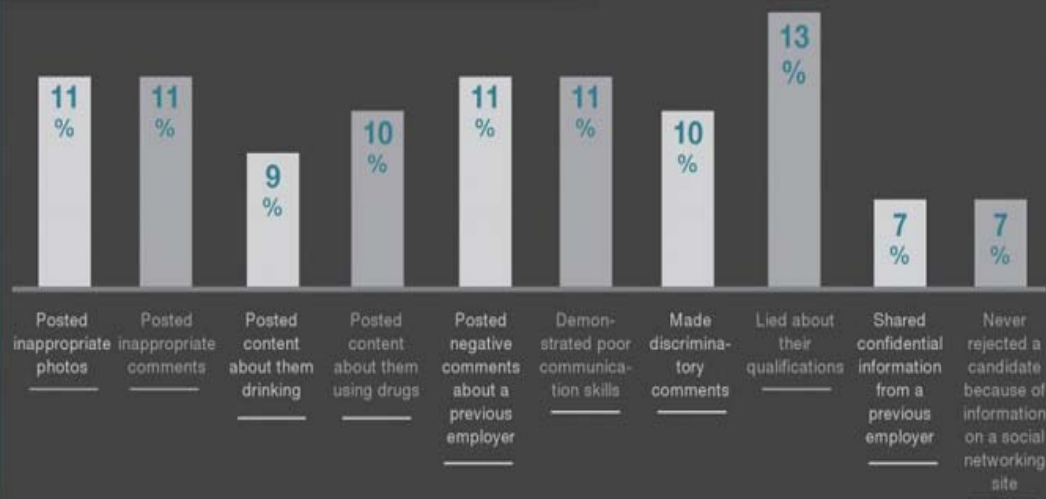
26%

No

5%

I don't use those sites to screen prospective employees

Why have you rejected those candidates?



7 Out of 10 Employers Reject Job Candidates Based on Social Media

Online reputation managing company Reppler surveyed 300 "professionals" who participate in "the hiring process at their companies" to figure out the relative importance of job applicants' social media presences. Their findings: 9 out of 10 employers report using social media to screen prospective employees. 7 out of 10 report rejecting candidates based on their social media presences—and roughly the same number report accepting candidates based on their social media presences, too.