

Guide Your Students to Explore Careers in the Environment!

ECO Canada works with educators and employers across Canada to promote the environment as a potential career choice and assist students with the transition into post-secondary studies, and ultimately, the workforce.

The environment industry is a growing sector of the Canadian economy and can provide rewarding and fulfilling career opportunities for today's youth. According to ECO Canada's *Profile of Canadian Environmental Employment 2010* report, there are over 318,000 Canadian organizations employing environmental employees and "[retiring] environmental workers will create vacancies over the next decade as over 100,000 environmental employees reach retirement age."

What's more, the emerging sectors of the environment industry will require highly educated professionals. In fact, this study has shown that 66% of environmental professionals have post-secondary education compared to 42% of the Canadian workforce—and with the emerging sub-sectors being carbon and climate change mitigation, and alternative/renewable energy—the demand for highly educated, environmental professionals will continue.

A growing environmental sector coupled with the increasing demand for highly skilled labour requires continued efforts to promote environmental education and raise awareness of environmental careers among youth, in particular, among secondary students. At a time when students are considering life after graduation, it's imperative they are aware of their post-secondary options and have already begun to explore career pathways.

IT'S YOUR
ENVIRONMENT
MAKE IT
YOUR CAREER



ECO CANADA

Canada

Funded by the Government of Canada's Sector Council Program

ECO Canada has developed several programs and resources to help teachers and guidance counsellors bring the environment into their classroom.



Speaker Program – Connecting industry with education, this program brings environmental professionals into classrooms to speak directly to students. Speakers will discuss the environment industry, their career path and career, and act as a role model to aspiring youth.

GREEN High Schools – A national recognition program for schools, teachers and students involved in demonstrating environmentally sustainable actions and exploring careers along the way. What's more, participating schools have a chance to win \$1,000 towards green initiatives.

Developed in partnership with the SEEDS Foundation and sponsored by Waste Management, GREEN High Schools is a flexible and simple program designed to promote both environmental education and career awareness to secondary students.

Occupational Profiles & Interest Matching Tool – An excellent introduction into the exciting world of environmental employment, ECO Canada's occupational profiles describe a day-in-the-life of an environmental professional, including working conditions, educational requirements, and salary ranges.

Scholarships – Students entering into an environmental program at any Canadian post-secondary institution are eligible to receive \$2,500 for their first year of study. Recipients will be leaders in their community in the areas of environmental protection, resource management, or environmental sustainability.

In partnership with Newalta, three scholarships valued at \$2,500 each are also available to Aboriginal (First Nation, Métis, or Inuit) learners.

Visit eco.ca and explore what ECO has to offer!