

Media Release

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Local Employers Open Their Doors to Parry Sound High School Career Studies Students

Parry Sound, ON – The Labour Market Group (LMG) in partnership with the Regional Economic Development Advisory Committee (REDAC) and the Near North District School Board is pleased to announce a Manufacturing Doors Open event for 50 Parry Sound High School career studies students as a joint effort with three local manufacturing employers to increase awareness of career opportunities within the manufacturing sector.

This full day event will be held at several manufacturing locations in Parry Sound, on Tuesday, October 19, 2010 starting at 9:00am. Event organizers, student and employer representatives will bring greetings to the attendees and will be available to media following their remarks beginning at 12:00noon at the Parry Sound Airport.

Kirsten LeDrew, Area Economic Development Coordinator with REDAC explains “This event came out of a business retention and expansion survey of the Manufacturing Sector in the Parry Sound Area. REDAC found that many manufacturing employers were finding it difficult to find employees however many students at Parry Sound High School feel there are no employment opportunities locally. This event hopes to assist in bridging that gap between students and local employers as well as assist with youth retention.”

Approximately 50 students from the Parry Sound High School will be touring Connor Industries, the Parry Sound Airport and Found Industries as part of this initiative. “This is a great opportunity for our local employers to showcase their industry and the many career opportunities available within the manufacturing sector. These students are tomorrow’s workforce and this day provides students and employers a chance to connect, dispelling the myths that there are no career opportunities in this local market or that there is not a local labour market talent pool” states Andrea Stoppa, Executive Assistant with The Labour Market Group.

The Labour Market Group is funded by the Ontario Ministry of Training, Colleges and Universities and is part of the Employment Ontario Network.

For more information on Doors Open 2010, please contact Andrea Stoppa, Executive Assistant at the Labour Market Group at 705.474.0812, or andrea@thelabourmarketgroup.ca

