



The Labour Market Group
Guiding partners to workforce solutions.

Media Release

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The Labour Market Group releases its 2011 TOP Report

NORTH BAY, ON – The Labour Market Group is pleased to announce the release of the 2011 Trends, Opportunities and Priorities (TOP) Report.

TOP is an annual collaborative process that involves the review and analysis of localized statistical data, verification of this data through employer interviews, and local action planning that addresses the labour force issues faced by various employment sectors. The Labour Market Group and its partners then work collaboratively throughout the year to address the action plan in the hopes of bringing awareness to and resolving the issues that prevail in the local labour market.

“The TOP Report serves as a strategic tool for the purpose of building community partnerships” states Acting Executive Director of The Labour Market Group, Andrea Stoppa. “This document is a valuable resource for the community as it details labour market issues that are prevalent in various industry sectors.”

The 2011 TOP Report is an update to last year’s report. It builds on the 2010 TOP Report by providing detailed information on significant changes that have occurred in selected employment sectors within the Districts of Nipissing and Parry Sound. It looks at which occupations employers are experiencing difficulty in hiring and formulates action strategies to address these challenges. The Labour Market Group’s Board of Directors, its staff and community stakeholders use the TOP Report as a key source of labour market information and a long term community action plan for labour force development. The TOP Report will continue to be a working document for the community, laying the groundwork for long-term, sustainable labour force solutions.

The Labour Market Group is funded by the Ontario Ministry of Training, Colleges and Universities and is part of the Employment Ontario Network.

To retrieve a digital copy of the TOP Report, please visit: www.thelabourmarketgroup.ca

For more information on the TOP Report or the Labour Market Group, please contact Andrea Stoppa, Acting Executive Director at 705-474-0812, andrea@thelabourmarketgroup.ca or www.thelabourmarketgroup.ca